

CLAIMS

1. A method of make-up of keratin fibres, particularly of eyelashes or the hair, intended to form drops on these fibres, characterised in that it comprises applying, onto said fibres, a composition containing 5 to 30% by weight of a polymer or mixture of polymers selected from the family of dimethiconols, and of their mixtures, and which has :

- a viscoelasticity characterised by a conservation modulus G' and a loss modulus G'' , which are such that G' be less than G'' for frequencies of lower than 0.3 Hz and greater than G'' for frequencies of higher than 3 Hz, the two curves representing G' and G'' as a function of the frequency having a point of intersection in the interval between 0.3 and 3 Hz, preferably between 0.5 and 1.5 Hz, more preferably neighbouring 1 Hz, and

- a dynamic viscosity of between 4,000 and 10,000 Pa.s at 25°C ;
dispersed in a volatile solvent,
said composition not containing any product having a viscoelasticity-modifying effect, which can prevent the formation of said drops, at the concentration used.

2. A method of make-up of keratin fibres, particularly of eyelashes or the hair, intended to form drops on these fibres, characterised in that it comprises applying, onto said fibres, a composition which essentially consists of, or which consists of, a dispersion in a volatile solvent of a polymer or mixture of polymers selected from the family of dimethiconols, and of their mixtures, and which has :

- a viscoelasticity characterised by a conservation modulus G' and a loss modulus G'' , which are such that G' be less than G'' for frequencies of lower than 0.3 Hz and greater than G'' for frequencies of higher than 3 Hz,

the two curves representing G' and G'' as a function of the frequency having a point of intersection in the interval between 0.3 and 3 Hz, preferably between 0.5 and 1.5 Hz, more preferably neighbouring 1 Hz, and

- a dynamic viscosity of between 4,000 and 10,000 Pa.s at 25°C.

3. The method according to one of claims 1 or 2, characterised in that said polymer is a linear dimethiconol having a viscosity of around 6,400 Pa.s at 25°C.

4. The method according to one of claims 1 to 3, characterised in that said volatile solvent is selected from a linear dimethicone having 2 to 9 silicon atoms, and a cyclomethicone having 3 to 8 silicon atoms.

5. The method according to one of claims 1 to 4, characterised in that said volatile solvent is hexamethyldisiloxane.

6. The method according to one of claims 1 to 5, characterised in that the concentration of polymer(s) is between 10 to 25% by weight with respect to the weight of the make-up composition.

7. The method according to claim 3, characterised in that the concentration of polymer is 15 to 25% by weight with respect to the weight of the make-up composition.

8. The method according to one of claims 1 to 7, characterised in that said composition further contains a product intended to reduce the sticky character of the drops.

9. The method according to claim 8, characterised in that said product is a mixture of a cyclomethicone D5 and a dimethicone polymer which is cross-linked by vinyl dimethicone, preferably at a concentration of between 5 and 15% by weight with respect to the weight of the composition.

10. The method according to one of claims 1 to 9, characterised in that said keratin fibres are eyelashes.

11. The method according to one of claims 1 to 9, characterised in that said keratin fibres are the hair.

12. The method according to one of claims 1 to 11, characterised in that the composition contains a cosmetically-acceptable additive which is non-viscoelasticity-modifying at the concentration used, such as a colouring agent, a perfuming agent, a preserving agent, an anti-oxidising agent, or a UV-filter.

13. A composition which is intended notably for the make-up of keratin fibres, particularly eyelashes or the hair, in forming drops at their tips upon its application, and which comprises a polymer or mixture of polymers selected from the family of dimethiconols, and of their mixtures, and which has :

- a viscoelasticity characterised by a conservation modulus G' and a loss modulus G'' , which are such that G' be less than G'' for frequencies of lower than 0.3 Hz and greater than G'' for frequencies of higher than 3 Hz, the two curves representing G' and G'' as a function of the frequency having a point of intersection in the interval between 0.3 and 3 Hz, preferably between 0.5 and 1.5 Hz, more preferably neighbouring 1 Hz, and

- a dynamic viscosity of between 4,000 and 10,000 Pa.s at 25°C, said polymer or mixture of polymer being dispersed in a volatile solvent, said composition not containing any product having a viscoelasticity-modifying effect, which can prevent the formation of said drops, at the concentration used.

14. A composition which is intended notably for the make-up of keratin fibres, particularly eyelashes or the hair, in forming drops at their tips upon its application, and which essentially consists of, or which consists of, a dispersion in a volatile solvent of a polymer or mixture of polymers selected from the family of dimethiconols, and of their mixtures, and which has :

- a viscoelasticity characterised by a conservation modulus G' and a loss modulus G'' , which are such that G' be less than G'' for frequencies of lower than 0.3 Hz and greater than G'' for frequencies of higher than 3 Hz, the two curves representing G' and G'' as a function of the frequency having a point of intersection in the interval between 0.3 and 3 Hz, preferably between 0.5 and 1.5 Hz, more preferably neighbouring 1 Hz, and

- a dynamic viscosity of between 4,000 and 10,000 Pa.s at 25°C.

15. The composition according to claim 13 or 14, characterised in that said polymer is a linear dimethiconol having a viscosity of around 6,400 Pa.s at 25°C.

16. The composition according to one of claims 13 to 15, characterised in that said volatile solvent is selected from a linear dimethicone having 2 to 9 silicon atoms, and a cyclomethicone having 3 to 8 silicon atoms.

17. The composition according to one of claims 13 to 16, characterised in that said volatile solvent is hexamethyldisiloxane.

18. The composition according to one of claims 13 to 17, characterised in that the concentration of polymer(s) is between 10 to 25% by weight with respect to the weight of the make-up composition.

19. The composition according to claim 15, characterised in that the concentration of polymer is 15 to 25% by weight with respect to the weight of the make-up composition.

20. The composition according to one of claims 13 to 19, characterised in that said composition further contains a product intended to reduce the sticky character of the drops.

21. The composition according to claim 20, characterised in that said product is a mixture of a cyclomethicone D5 and a dimethicone polymer which is cross-linked by vinyl dimethicone, preferably at a concentration of between 5 and 15% by weight with respect to the weight of the composition.

22. The composition according to one of claims 13 to 21, characterised in that the composition contains a cosmetically-acceptable additive which is non-viscoelasticity-modifying at the concentration used, such as a colouring agent, a perfuming agent, a preserving agent, an anti-oxidising agent, or a UV-filter.

23. The composition according to one of claims 13 to 22, characterised in that the polymer is a linear dimethiconol having a viscosity of around

6,400 Pa.s at 25°C in solution in a volatile solvent comprising hexamethyldisiloxane.